



AWB HORTICULTURE

GARDENING BY DESIGN

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HORTICULTURE



Welcome to AWB Horticulture

Welcome to AWB Horticulture. We understand that creating a beautiful garden is only the beginning of the journey. The real magic lies in nurturing it to maturity. Our aftercare services are designed to help your garden flourish throughout the year, ensuring it stays healthy, vibrant, and true to our collective vision. Our aftercare service is available to Alistair W Baldwin Garden Design clients as well as anyone looking for a high-quality, reliable and skilled team to take care of their garden through the year. We are a dedicated team of professional horticulturists with a range of craft and gardening skills to keep your garden looking its best.

Our aftercare packages are tailored to each garden we look after, ensuring we provide the right skills and expertise to suit the style and planting. Over the years at Alistair W Baldwin Associates we have found that our clients often ask us to maintain a relationship with the gardens we make for them, ranging from seasonal visits to advise on the upkeep of planting by themselves and/or their gardeners right through to the provision of full maintenance services. We made the decision to establish AWB Garden Management Aftercare Services to offer our clients a range of advice and gardening services to give them the comfort that we can support them in maintaining the vision we crafted for their garden.

Some of our Alistair W Baldwin Associates clients look after their new gardens themselves, while others have part or full-time gardeners. The range of services we offer under AWB Horticulture means that we can tailor the support we give our clients to the specific tasks and areas they need help with, often alongside their own gardening input and that of any existing gardeners. As well as those we have designed gardens for, our AWB Horticulture Services are also available to those who have a garden that does not need re-designing but would benefit from some professional gardening input. It may be that you have a garden which needs improving over time through the adjustment and renewal of planting, and we can help you with this by way of planting plans for specific areas, the supply of plants at competitive rates and the full installation of planting schemes.

We have contacts across the UK and Europe for the sourcing of high quality plants from instant topiary, trees of all shapes and sizes and a huge range of perennials, grasses and bulbs. This means that, even if we're not designing your garden for you, we can still help you with one-off planting ideas and the sourcing of exactly what we need to implement them.

Our aftercare service focuses on the management of the plants in your garden from herbaceous and shrub borders, topiary, climbers, pots and containers, light tree pruning and aquatic and marginal plants in water features. We tend not to provide a lawn care or grass cutting service, however, we can source people to do this for you and oversee their work if required.

For our customers with smaller gardens, we can take care of hedges, keeping them healthy, neat and in proportion. For those with more substantial or extensive hedges we will advise on the need for grounds maintenance contractors to look after them for you and we can source such teams and oversee their work. We often find that it is more economical for customers with extensive hedging to have a team who specialise in their management to look after them.

A handwritten signature in white ink on a dark green background. The signature is written in a cursive, flowing style and reads 'Alistair'.

ALISTAIR W BALDWIN

Alistair W Baldwin Associates



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An Environment for Learning

Not only are we passionate about horticulture and the maintenance of beautiful gardens but also about providing an environment for shared knowledge and learning within our network.

We work closely with local horticultural institutions, offering students career opportunities during and after their studies. This enables them to learn from our skilled team and progress in their careers in horticulture, thereby cultivating the next generation of knowledgeable and environmentally aware gardeners.



Our Approach to Garden Management

At AWB Horticulture, we tailor our services to meet the unique needs of each of the gardens we look after. At the outset, for those gardens that Alistair W Baldwin has not designed, we take the time to understand the specifics of your garden including its soil types, microclimates, plant species, and seasonal challenges.

Our team of experienced horticulturists is dedicated to delivering bespoke aftercare solutions that maintain the beauty of your garden year after year. If you're new to AWB and would like us to take on the care of your garden, we will have a detailed chat with you before we start to establish an annual and monthly plan for the garden, agreeing any horticultural changes you would like us to make over an agreed timeframe.

When it comes to Alistair W Baldwin garden design clients, we will present you with a range of options that we feel will work well based on our chats with you about how much gardening and maintenance you require, any existing staff or seasonal gardeners you will be taking on and how we will work alongside that.







Key Elements:

- **Eco Credentials** We use organic feeds and sprays to promote sustainable gardening.
- **Detailed Annual Maintenance Plans** This is a user-friendly document issued to our clients at the start of the contract so we can keep you updated on progress and discuss any tweaks we need to make.
- **Monthly Maintenance Reports** Regular updates on the health and progress of your garden, tasks completed and what's coming up.
- **On-Site Teams** Depending on the size of your garden, we typically work in teams of two to ensure significant progress during each visit. All our teams are uniformed and kitted out with the necessary safety gear.
- **Full liaison and coordination with existing gardening staff** We will work closely with any existing gardening staff, ensuring that what we do dovetails with their workflow.
- **Management of additional help** If the care plan for your garden includes specialist input such as professional tree works, bespoke lawn care, professional cleaning or the restoration of water features we will organise this for you and integrate it into our care plan.





Aftercare Service Packages

We offer a suite of packages to suit the type and level of care that you and your garden need. Each can be adapted and tailored to fit your specific requirements. To ensure we recommend the most suitable package, we begin with an initial chat where we'll discuss your garden's unique characteristics, your goals, and any concerns you may have. Following this, we arrange a visit to assess your garden in person, allowing us to fully understand its needs and suggest the most appropriate care plan. This personalised approach ensures that your garden receives the ideal level of attention to thrive year-round.





Essential Garden Care Package

Our Essential Garden Care Package is ideal for those who do not currently have a dedicated gardener but still want their garden to receive professional care and attention. This package includes regular visits from a team of two experienced gardeners to manage and maintain your garden's planting areas, ensuring it remains in top condition throughout the year.

Key Features of the Package:

- **Regular Visits:** Our team will carry out essential tasks such as staking, dead heading, feeding, weeding, mulching, and annual cut-backs. These tasks ensure that your garden's planting areas are well-maintained, thriving, and visually appealing, with a focus on keeping your plants healthy and robust.
- **Pruning:** We offer expert pruning of topiary, shrubs, and other plants to keep your garden looking neat and well structured.
- **Team of Two Gardeners:** Depending on the size and complexity of your garden, we work in teams of two, allowing us to efficiently carry out maintenance and make a real impact during each visit.
- **Monthly Reports and Annual Maintenance Plan:** You will receive regular monthly reports detailing the work completed and any recommendations for future care. Additionally, we will provide an annual maintenance plan to help you understand the long-term needs of your garden.
- **Specialist Lawn Care and Hedge Maintenance:** For larger properties, we will source and manage a team to take care of specialist lawn care and large hedge maintenance, ensuring every aspect of your garden is tended to with the highest level of expertise.

This package can also be combined with our Planting Design Service for those who wish to transform their garden over time. Whether through top-up planting or new planting areas, our expert designers will provide professional input to help your garden evolve with your vision.

By choosing this package, you are investing in the ongoing health and beauty of your garden, with professional care tailored specifically to your garden's needs.



Monthly Care Package

Our Monthly Care Package is designed for those who already have a regular gardener but require additional specialist support to ensure their garden reaches its full potential. This package complements the work of your existing gardener by focusing on the more technical and time-consuming tasks, ensuring your garden remains in peak condition.

Key Features of the Package:

- **Specialist Pruning:** We offer precise pruning services for topiary, shrubs, and other plants that require expert care.
- **Plant Feeds and Soil Health:** We provide specialised plant feeds and conduct regular assessments of your garden's soil health to ensure optimal growing conditions for your plants.
- **Topiary Clipping:** Our team can handle detailed topiary clipping, maintaining the shape and structure of these key garden features.
- **Larger Hedge and Lawn Management:** For larger hedges and lawns, we can organise and manage a grounds maintenance team to handle these tasks with precision and care. This service is fully managed by us, allowing you to benefit from specialist attention without the hassle of coordination.
- **General Plant Health:** Our team will regularly assess the overall health of your plants, offering insights and recommendations to keep your garden thriving.
- **Monthly Reports:** After each visit, we provide a detailed monthly report outlining the work carried out and any further recommendations for your garden's ongoing care.

This package can also be combined with our Planting Design Service, where we can work alongside your gardener to implement top-up planting or design new planting areas. This allows for gradual improvements and additions to your garden over time, all guided by our expert designers on the AWB design team.

By choosing the Monthly Care Package, you're ensuring your garden benefits from specialist support and professional oversight, complementing the efforts of your existing gardener and enhancing the overall health and beauty of your outdoor space.



Quarterly Visits Package

Our Quarterly Visits Package is perfect for those looking for less frequent but highly targeted seasonal support. This package is designed to ensure that key tasks are completed at critical times of the year, allowing us to monitor the progress of your garden while providing expert care when it's needed most.

Key Features of the Package:

- **Seasonal Focus:** Our visits are scheduled to align with the seasonal needs of your garden. This ensures essential tasks are completed, such as preparing the garden for winter in the autumn or conducting a second cut-back in the spring.
- **Specialist Pruning:** We handle important seasonal pruning, including autumn and spring specialist pruning, ensuring your garden remains well-maintained and structured throughout the year.
- **Spring Dividing:** During the spring, we can divide plants as needed, encouraging healthy growth and optimising the space within your planting areas.
- **Autumn Preparation:** We provide vital services like 'putting the garden to bed' for the winter, ensuring it is ready for the colder months and well-prepared to bloom again in the spring.
- **Seasonal Top-Ups:** Our visits can include seasonal top-up planting, where necessary, to keep your garden looking vibrant and full as the seasons change.
- **Quarterly Reports:** After each visit, we provide a detailed quarterly report summarising the work completed and any recommendations for future care or enhancements.

This package can also be combined with our Planting Design Service, allowing you to introduce new planting schemes or refresh your garden's design with professional input, helping it evolve over time.

With the Quarterly Visits Package, you receive targeted expert care at key moments in your garden's lifecycle, ensuring it remains healthy and beautiful year-round, with minimal commitment on your part.



Garden Management Consultancy

Our Garden Management Consultancy service is ideal for those seeking expert guidance on specific areas of their garden that need improvement or for overall garden management advice. This one-off consultancy provides you with tailored recommendations and solutions to help your garden thrive.

Key Features of the Package:

- **One-Off Consultancy Visits:** Our team will conduct a thorough one-off visit to assess your garden, discuss its current state, and identify areas that require improvement or specialised care.
- **Tailored Solutions:** We work closely with you to understand your garden's unique challenges and offer customised advice to enhance its health and appearance.
- **Initial Consultation and Treatment Plan:** During the initial consultation, we will assess the garden and provide a detailed treatment plan, outlining the steps needed to address specific concerns and improve the garden's overall condition.
- **Optional Follow-Up Visits:** If desired, we can schedule follow-up visits to ensure the treatment plan is being implemented successfully and to provide additional support as needed.

This package can also be combined with our Planting Design Service for new areas of planting, allowing you to transform or refresh specific sections of your garden with professional design input.

With the Garden Management Consultancy service, you receive expert advice and a clear, actionable plan to address your garden's needs, helping you manage it effectively and ensuring long-term success.



One-Off Garden Care Service

Our One-Off Garden Care Service is designed for clients who require specific tasks to be completed in their garden without committing to regular maintenance. This service is ideal for those who need expert help for particular garden jobs or one-off visits to tackle specific tasks.

Key Features of the Package:

- **Specialist Pruning:** Whether it's topiary clipping or formative pruning, we provide expert pruning services to maintain the shape and health of your plants.
- **Bulb Planting:** Perfect for seasonal planting, we can assist with the strategic placement of bulbs to ensure vibrant blooms in the following seasons.
- **Feeding and Plant Tonics:** We apply specialist plant feeds and tonics to boost the health of your garden, ensuring your plants thrive in their environment.
- **Pest and Disease Prevention:** We offer targeted treatments to prevent and manage pest infestations and plant diseases, protecting your garden from damage.
- **Mulching:** Mulching is vital for moisture retention and weed control, and we can provide this service to keep your garden in peak condition.
- **Seasonal Planting:** We refresh your garden with seasonal plantings, ensuring year-round interest and visual appeal.
- **Container and Planter Refreshing/Replanting:** If your garden planters and containers need a refresh, we can replant and revitalise them with fresh seasonal plants.

This One-Off Garden Care Service is perfect for those looking to tackle specific tasks or issues in their garden. Whether you need help with a particular season's challenges or a one-time job, we provide the expert support you need to keep your garden looking its best.

(Note: If you require planting design, border redesign, or plant replacements, please refer to our Planting Design Service for more details.)



Planting Design Service

Our Planting Design Service is perfect for those looking to replenish or completely redesign their existing planting beds. Whether you're looking to enhance specific areas or transform your entire garden, our in-house team offers a comprehensive design, supply, and installation service to meet your needs.

Key Features of the Package:

- **Initial Consultation:** A senior member of our team will meet with you to discuss your garden's unique needs and your vision for the space. This allows us to tailor the design specifically to your preferences and your garden's conditions.
- **Bespoke Design:** We will carefully measure your planting beds and create a custom planting design that incorporates seasonal interest, colour, and structure, while also considering factors such as soil type and light exposure.
- **Plant Supply and Installation:** Once the design is finalised, we source the highest quality plants to match the design and handle the full installation process, ensuring each plant is carefully placed for optimal growth and longevity. Please see our planting supply brochure to learn more about this service.
- **Collaborative Input:** Our planting designs are crafted with input from the AWB Garden Design Team, ensuring that every project benefits from expert knowledge and creative integratry.

With our Planting Design Service, we provide everything you need to revitalise your planting beds, delivering a beautifully designed and professionally installed garden that will flourish season after season.









Why Choose Us?

When you choose AWB Horticulture you are partnering with a team that brings a wealth of experience, knowledge, and genuine passion for horticulture to every project. Here's why we stand out:

Dedicated Expertise: Our team comprises trained and experienced horticultural specialists with in-depth knowledge of plant care, garden design, and sustainable gardening practices. We stay up to date with the latest advancements in horticulture to ensure your garden benefits from modern, eco-friendly techniques that enhance both plant health and environmental sustainability.

Personalised Approach: We understand that no two gardens are the same. That's why we take the time to tailor our services to meet the unique needs of each garden and client. Whether it's a small urban garden or a sprawling estate, we ensure every detail is considered, and your garden receives the individual attention it deserves.

Long-Term Relationships: We believe in nurturing long-term relationships with our clients, providing ongoing advice, regular maintenance, and seasonal care to ensure your garden remains beautiful throughout the year. Your garden's growth and evolution is our priority, and we work closely with you to adapt our care as it matures.

Collaboration with AWB Design Team: As part of AWB Horticulture, we maintain a close relationship with the AWB design team. This collaboration means that our gardening services are seamlessly integrated with any design changes or upgrades you may want to make. Whether you're refreshing a single border or implementing an entire redesign, our partnership with the design team ensures expert guidance and flawless execution.

At AWB Garden Management, our combination of expertise, personalised care, and strong client relationships makes us the trusted choice for keeping your garden thriving year after year.

How Our Aftercare Works?

At AWB Garden Horticulture, our aftercare services are designed to be seamless and efficient, ensuring your garden receives the care it needs without hassle. Whether you require quarterly consultations for expert advice or more regular maintenance visits, our approach is tailored to suit your garden's unique needs. Here's how it works:

Initial Consultation:

We will personally visit to understand your vision, assess specific requirements, and gain insight into your garden's current condition. This consultation allows us to recommend the most suitable aftercare plan, whether it be quarterly check-ins or regular, hands-on maintenance.

Customised Plan:

Following the consultation, we create a tailored maintenance schedule to meet your garden's needs year-round, accounting for seasonal changes, plant health, soil condition, and specific requirements like pruning or pest management. For quarterly clients, we outline key seasonal tasks, while regular care clients receive a detailed schedule with frequent touchpoints.

Regular Care:

For clients preferring frequent visits, our skilled gardeners handle everything from routine weeding and mulching to specialised tasks like pruning and soil health assessments. Quarterly consulting clients receive seasonal guidance to keep the garden on track, with advice for any work you or your gardener may need to complete.

Ongoing Support:

We provide continuous support beyond scheduled visits. Whether you have questions, need advice on garden changes, or require extra visits for special events, we're here to help. Our flexible approach adapts to your garden's evolving needs, ensuring it remains vibrant long-term.

With our aftercare service, your garden benefits from expert attention, tailored to its unique characteristics, allowing you to enjoy its beauty without the stress of maintenance. Rates for our gardeners are charged out at £35ph per person and we generally work in teams of 2.







Client Testimonial

“Our enjoyment of the garden has been transformed since AWB Garden Management started caring for it. We no longer have to worry about what needs doing and when. The AWB teams experience and obvious love for the garden can clearly be seen in the results they achieves. Who would have thought of combing the grasses? Now our beautifully designed garden is always sharp and properly maintained.”

Nigel Tooze ‘Linton House’



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